

**Full Year2013**

By Skillsoft Product Management and Marketing Teams:

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**What's Popular 2013 Report**

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# Introduction

At year-end, the Skillsoft Product Marketing and Management Teams track and report on the top searches and the most popular titles in the various Skillsoft offerings. The results are published in the “What’s Popular” report. Each report is available to clients on the Skillsoft Client Community and they are available to the general public from any Skillsoft Learning Consultant.

This is our report for 2013 which covers the most popular titles and search terms for the calendar year.

## About The Data

The data used for this report came from several sources. For the top titles, the actual usage data of titles was used. This included both views and downloads. The Top Searches is based on all searches within Skillsoft Books24x7 that were executed by all Skillsoft Books24x7 subscribers regardless of the collection(s) they subscribe to.

## About The Links

For Books and Videos, the links included in this report go directly to the titles in Skillsoft Books24x7. You must have a subscription to a Books24x7 collection to use the links. Depending on how your organization accesses Books24x7 (directly, via an LMS or portal, etc.) you may have to reformat the links in this report.

The links in the courseware sections go to the Skillsoft course catalog on Skillsoft.com. If you have a subscription to the courseware collections, simply search for the courseware title in your learning environment.

# Across All Skillsoft Books24x7 Collections

## Most Popular Across All Skillsoft Books24x7 Collections

By Jim Zimmermann, Skillsoft Books24x7 Product Marketing

Five of the ten most popular titles across all of the Books24x7 collections for the calendar year 2013 were related to project management and PMI, with[A Guide to the Project Management Body Of Knowledge (PMBOK® Guide), Fifth Edition](http://common.books24x7.com/toc.asp?bkid=51356)taking the top spot overall.After project management titles, the top ten was rounded out by perennial favorites such as [175 Ways to Get More Done in Less Time!,](http://common.books24x7.com/toc.asp?bkid=9188)[The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change,](http://common.books24x7.com/toc.asp?bkid=35886)[The Power of Habit: Why We Do What We Do in Life and Business,](http://common.books24x7.com/toc.asp?bkid=46967)and a new Audio Book released in 2013:[The Art of War by Sun Tzu](http://common.books24x7.com/toc.asp?bkid=49925).

In the top 100 titles, 79% were on three topics: professional improvement, certification preparation and project management. Professional improvement had 61 titles in the top 100, followed by 10 certification preparation titles, and 8 project management titles. IT-related titles occupied 33 of the top 100 positions while BusinessPro Audio Books accounted for ½ of the top 100 titles!

Several of the most popular leadership titles were [The Leadership Challenge: How to Make Extraordinary Things Happen in Organizations, Fifth Edition](http://common.books24x7.com/toc.asp?bkid=49927), [The Five Dysfunctions of a Team: A Leadership Fable](http://common.books24x7.com/toc.asp?bkid=3740), and [The Introverted Leader: Building on Your Quiet Strength](http://common.books24x7.com/toc.asp?bkid=53927).

The most popular IT titles were [Excel 2010 Power Programming with VBA,](http://common.books24x7.com/toc.asp?bkid=34798) [Java: The Complete Reference, Eighth Edition](http://common.books24x7.com/toc.asp?bkid=44139), [CCNA Cisco Certified Network Associate Study Guide, Seventh Edition (Exam 640-802)](http://common.books24x7.com/toc.asp?bkid=41059), [ITIL® Foundation Exam Study Guide](http://common.books24x7.com/toc.asp?bkid=49648), and [CISSP All-in-One Exam Guide, Sixth Edition](http://common.books24x7.com/toc.asp?bkid=50527).

The titles that improved the most in ranking to end-up in the top 100 were [The Business Guide to Legal Literacy: What Every Manager Should Know About the Law](http://common.books24x7.com/toc.asp?bkid=16713), [Pro ASP.NET MVC 4, Fourth Edition](http://common.books24x7.com/toc.asp?bkid=46637), [This Time is Different: Eight Centuries of Financial Folly](http://common.books24x7.com/toc.asp?bkid=36696), [ITIL® Foundation Exam Study Guide](http://common.books24x7.com/toc.asp?bkid=49648), and[Pro C# 5.0 and the .NET 4.5 Framework, Sixth Edition](http://common.books24x7.com/toc.asp?bkid=46632).

For more details about each of the collections, please refer to the following sections.

## Top Searches Across All Skillsoft Books24x7 Collections

By Jim Zimmermann, Skillsoft Books24x7 Product Marketing

The power of the patented search engine in the Books24x7 platform makes it a valuable tool for people that need to find information quickly and easily.

There was no change in the top 10 search expressions for 2013 over 2012 – the only change was the ordering.

Here are the top 10 search expressions in order for the calendar year 2013:

|  |  |
| --- | --- |
| 1. Excel (no change) 2. Java (no change) 3. Project Management (was 7) 4. ITIL (was 3) 5. PMP (no change) | 1. Leadership (no change) 2. SQL (was 4) 3. SharePoint (was 10) 4. SAP (was 8) 5. CCNA (was 9) |

Search expressions related to our award-winning ITPro collection continued to dominate the list as 73 of the top 100 search expressions were technically-oriented, with “Excel,” “Java” and “ITIL” continuing to hold the first three positions.

Business-related search expressions (excluding project management-related) captured 27 of the top 100 positions. Project management-related searches including “PMP,”“PMBOK,”“Microsoft Project,” and “Prince2”accounted for 6 of the top 100.

Once again, “Leadership,” “Communication” and “Time Management” were the top three business-related search expressions. The expressions “Audio Books” and “Audio” also made it into the top 100 reflecting the continued strong interest in audio titles in the BusinessPro collection.

Programming-related expressions lead the IT category with 25 expressions. Five IT certifications were present in the top 100 including (in order) “CCNA,” “CISSP,” “A+,” “Security+” and “ISTQB.” The certification “CISM” fell out of the top 100 for 2013. The continuing interest in cloud computing was reflected by two search expressions in the top 100 – “Cloud Computing” and “Cloud.” Interest in mobile applications continued with “Android” appearing in 23rd place, but iPhone or iOS did not appear on this year’s top 100 list.

# Across All Skillsoft Courseware Collections

## Most Popular Across All Skillsoft Courseware Collections

By Russ Howard, Skillsoft Product Management

The 10 most popular titles across the three major courseware collections (Business, IT, Desktop) for the calendar year 2013 included a recurring theme showing learners’ interests in improving their professional skills in areas such as Communications, Time Management and Customer Service. Also, as is the case each year, Microsoft Excel ranked very high with users, with Beginning Excel 2010 taking the top spot overall. Here are the top courseware series from 2013:

1. [Getting Started with Excel 2010](http://library.skillport.com/coursedesc/mo_bexl_a01_dt_enus/summary.htm)
2. [Interpersonal Communication: Communicating with Confidence](http://library.skillport.com/coursedesc/comm_21_a01_bs_enus/summary.htm)
3. [Business Writing: How to Write Clearly and Concisely](http://library.skillport.com/coursedesc/comm_19_a02_bs_enus/summary.htm)
4. [Time Management: Planning and Prioritizing Your Time](http://library.skillport.com/coursedesc/pd_11_a02_bs_enus/summary.htm)
5. [Being an Effective Team Member](http://library.skillport.com/coursedesc/team_02_a01_bs_enus/summary.htm)
6. [Diversity on the Job: The Importance of Diversity and the Changing Workplace](http://library.skillport.com/coursedesc/pd_07_a01_bs_enus/summary.htm)
7. [Getting Started with Excel 2007](http://library.skillport.com/coursedesc/mo_bgex_a01_dt_enus/summary.htm)
8. [Customer Service over the Phone](http://library.skillport.com/coursedesc/cust_09_a03_bs_enus/summary.htm)
9. [Using E-mail and Instant Messaging Effectively](http://library.skillport.com/coursedesc/comm_17_a01_bs_enus/summary.htm)
10. [Interpersonal Communication: Listening Essentials](http://library.skillport.com/coursedesc/comm_21_a03_bs_enus/summary.htm)

Overall, customers showed interest in a broad range of subject areas during 2013, with the top 100 courses comprised of a mix of curricula, the most significant of which included Communications (32%), Microsoft Office (16%), Personal Development (11%), Customer Service (8%), and Leadership (5%).

For more details about each of the collections, please refer to the following sections.

# Leadership and Business

## BusinessPro

By Erin McQuillan, Skillsoft Books24x7 Product Management

BusinessPro offers access to thousands of business titles from the most reputable publishers and authors in the industry and covers such topical areas as:

|  |  |
| --- | --- |
| * Project management * Leadership development * Quality management * Organizational development * Customer relationship management | * Career advancement * Corporate case studies * Six Sigma * Time management * And many more strategic issues |

It appears that the January 2013 release of the new PMBOK® Guide has generated a renewed interest in project management titles as the top 10 list for 2013 is dominated by six project management titles - with the coveted top position occupied by the newly released [A Guide to the Project Management Body of Knowledge (PMBOK® Guide), Fifth Edition](http://common.books24x7.com/toc.asp?bkid=51356).

The other project management titles in the top tier are:

#3.[A Guide to the Project Management Body Of Knowledge (PMBOK® Guide), Fourth Edition](http://common.books24x7.com/toc.asp?bkid=29854)

#4.[The PMP Exam Made Easy: Your 24-Hour Study Guide to Passing, 2012 Edition](http://common.books24x7.com/toc.asp?bkid=45514)

#5.[PMP Exam Prep: Questions, Answers & Explanations, 2013 Edition](http://common.books24x7.com/toc.asp?bkid=55550)

#6.[PMP Exam Prep: Questions, Answers, & Explanations, 2012 Edition](http://common.books24x7.com/toc.asp?bkid=45515)

#8.[The PMP Exam Made Easy Your 24-Hour Study Guide to Passing, 2013 Edition](http://common.books24x7.com/toc.asp?bkid=55551)

The Top 10 list also includes several perennial favorites which users have come to rely on for professional advice:

* [175 Ways to Get More Done in Less Time!](http://common.books24x7.com/toc.asp?bkid=9188)
* [Better Vocabulary in 30 Minutes a Day](http://common.books24x7.com/toc.asp?bkid=12116)
* [No Excuses! The Power of Self-Discipline](http://common.books24x7.com/toc.asp?bkid=37342)

Although finishing outside of the top 10 list, these new 2013 titles quickly caught the attention of Skillsoft learners for their valuable insight on personal effectiveness:

* [The Body Language of Liars: From Little White Lies to Pathological Deception: How to See Through the Fibs, Frauds, and Falsehoods People Tell You Every Day](http://common.books24x7.com/toc.asp?bkid=56141)
* [Make Your Brain Work: How to Maximize Your Efficiency, Productivity and Effectiveness](http://common.books24x7.com/toc.asp?bkid=50775)
* [It's the Way You Say It: Becoming Articulate, Well-Spoken, and Clear](http://common.books24x7.com/toc.asp?bkid=50064)
* [How To Talk To Absolutely Anyone: Confident Communication in Every Situation](http://common.books24x7.com/toc.asp?bkid=56309)

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| Featured businessPro titles: |
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[About BusinessPro](http://skillsoft.com/books24x7/product_information/collections/BusinessPro.asp)

## BusinessPro – Audio Titles

By Erin McQuillan, Skillsoft Books24x7 Product Management

Although there is much debate around print books versus e-books, everyone agrees that the proliferation of mobile devices has greatly impacted the renewed growth of revenue for downloadable audio books - a trend that is expected to continue unabated.

Skillsoft’s learner community has fully embraced the downloadable audio books in BusinessPro and propelled the following titles into the top 10 list:

* [The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change](http://common.books24x7.com/toc.asp?bkid=51356)
* [The Power of Habit: Why We Do What We Do in Life and Business](http://common.books24x7.com/toc.asp?bkid=46967)
* [The Art of War](http://common.books24x7.com/toc.asp?bkid=49925)
* [Time Management Made Simple](http://common.books24x7.com/toc.asp?bkid=45475)
* [The Start-up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career](http://common.books24x7.com/toc.asp?bkid=46968)
* [The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses](http://common.books24x7.com/toc.asp?bkid=46936)
* [Decisive: How to Make Better Choices in Life and Work](http://common.books24x7.com/toc.asp?bkid=56525)
* [The Leadership Challenge: How to Make Extraordinary Things Happen in Organizations, Fifth Edition](http://common.books24x7.com/toc.asp?bkid=49927)
* [Just Listen: Discover the Secret to Getting Through to Absolutely Anyone](http://common.books24x7.com/toc.asp?bkid=51862)
* [The 4 Disciplines of Execution: Achieving Your Wildly Important Goals](http://common.books24x7.com/toc.asp?bkid=49210)

But just as interesting is the diversity of topics of newly released books that just missed the top 10 list:

* [Admired: 21 Ways to Double Your Value](http://common.books24x7.com/toc.asp?bkid=51873)
* [Making Ideas Happen: Overcoming the Obstacles Between Vision and Reality](http://common.books24x7.com/toc.asp?bkid=49928)
* [Understanding Other People: The Five Secrets to Human Behavior](http://common.books24x7.com/toc.asp?bkid=51865)
* [Quiet: The Power of Introverts in a World That Can't Stop Talking](http://common.books24x7.com/toc.asp?bkid=56522)

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| Featured businessPro Audio titles: |
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## ExecSummaries

By Erin McQuillan, Skillsoft Books24x7 Product Management

ExecSummaries provides summaries of the most popular business books from today's foremost business authors. ExecSummaries expertly encapsulates the salient points and ideas of full-length books into digestible summarizations. ExecSummaries skillfully distills the essence of the author's work, conveying content, style and spirit. Designed for ease of use with short passages, bulleted lists and other useful elements, ExecSummaries titles are thorough, yet concise. ExecSummaries covers prevalent business themes including:

|  |  |
| --- | --- |
| * Leadership * Sales * Marketing * Economics * Customer service | * Strategic management * Hands-on management * Personnel and human resources * Success and career techniques * And much more |

The goal of the ExecSummaries product is to provide succinct summaries of ‘the best of the best’ business books published each year, many of which have become classics. So it is no surprise when a sleeper title climbs into the number one position several years after it was published. That is precisely what happened in 2013 as Bill George’s leadership classic [True North: Discover Your Authentic Leadership](http://common.books24x7.com/toc.asp?bkid=22068)finished the year at the top of the list.

The remainder of the top 10 list includes an interesting mix of perennial favorites, intriguing new releases and enduring business classics:

* [The 7 Habits of Highly Effective People: Powerful Lessons for Personal Change](http://common.books24x7.com/toc.asp?bkid=23731)
* [The Power of Habit: Why We Do What We Do in Life and Business](http://common.books24x7.com/toc.asp?bkid=49513)
* [52 Essential Habits for Success](http://common.books24x7.com/toc.asp?bkid=53883)
* [Working with Emotional Intelligence](http://common.books24x7.com/toc.asp?bkid=35270)
* [How to Say Anything to Anyone: A Guide to Building Business Relationships That Really Work](http://common.books24x7.com/toc.asp?bkid=54108)
* [Mindset: The New Psychology of Success](http://common.books24x7.com/toc.asp?bkid=45525)
* [Well Said! Presentations and Conversations That Get Results](http://common.books24x7.com/toc.asp?bkid=50695)
* [Extreme Productivity: Boost Your Results, Reduce Your Hours](http://common.books24x7.com/toc.asp?bkid=51076)
* [The Five Dysfunctions of a Team: A Leadership Fable](http://common.books24x7.com/toc.asp?bkid=30719)

Industry statistics estimate that approximately 11,000 business titles are published each year so it is curious to see what new 2013 releases have risen about the noise to establish a presence on the top 50 list:

* [How Will You Measure Your Life?](http://common.books24x7.com/toc.asp?bkid=55524)
* [The One Thing: The Surprisingly Simple Truth Behind Extraordinary Results](http://common.books24x7.com/toc.asp?bkid=56177)
* [You Can't Lie to Me: The Revolutionary Program to Supercharge Your Inner Lie Detector and Get to the Truth](http://common.books24x7.com/toc.asp?bkid=53426)
* [Real Influence: Persuade Without Pushing and Gain Without Giving In](http://common.books24x7.com/toc.asp?bkid=52984)

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| Featured Execsummaries titles: |
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[About ExecSummaries](http://skillsoft.com/books24x7/product_information/collections/ExecSummaries.asp)

## FinancePro

By Erin McQuillan, Skillsoft Books24x7 Product Management

The FinancePro collection is the ideal resource for financial professionals needing immediate access to financial and accounting information. The rapidly changing global economy directly impacts financial professionals as they must stay current with new laws, regulations and standards.

An intriguing read - [This Time is Different: Eight Centuries of Financial Folly](http://common.books24x7.com/toc.asp?bkid=36696) - has been available for 4+ years but is just making its first appearance in the top position. Perhaps Skillsoft end-users have propelled it into the coveted first place because they subscribe to the philosophy “Those who cannot remember the past are condemned to repeat it?” No matter the reason, this best-seller puts centuries of financial history into perspective for both novices and experts.

The other titles in the top 10 list reflect the diversity of topics available in FinancePro and include analytics, exam prep and strategy:

* [Manufacturing Planning and Control Systems for Supply Chain Management, Fifth Edition](http://common.books24x7.com/toc.asp?bkid=7760)
* [Budgeting Basics and Beyond, Third Edition](http://common.books24x7.com/toc.asp?bkid=29812)
* [QuickBooks 2011 All-in-One For Dummies](http://common.books24x7.com/toc.asp?bkid=40787)
* [Finance: Financial Markets, Business Finance, and Asset Management](http://common.books24x7.com/toc.asp?bkid=31876)
* [Next Generation Excel: Modeling In Excel For Analysts And MBAs (For MS Windows And Mac OS), 2nd Edition](http://common.books24x7.com/toc.asp?bkid=52812)
* [Budgeting Basics and Beyond, Fourth Edition](http://common.books24x7.com/toc.asp?bkid=44987)
* [Wiley CPA Examination Review, Volume 1, Outlines and Study Guides, 39th Edition 2012-2013](http://common.books24x7.com/toc.asp?bkid=49794)
* [Finance and Accounting for Nonfinancial Managers, Second Edition](http://common.books24x7.com/toc.asp?bkid=25939)
* [Global and Transnational Business: Strategy and Management](http://common.books24x7.com/toc.asp?bkid=2990)

Cybercrime and fraud are still critical issues for Skillsoft end-users as evidenced by the following titles that fell just outside the top 10:

* [Digital Evidence and Computer Crime: Forensic Science, Computers and the Internet, Third Edition](http://common.books24x7.com/toc.asp?bkid=44967)
* [Cyber Forensics: From Data to Digital Evidence](http://common.books24x7.com/toc.asp?bkid=46093)
* [Computer Crime, Investigation, and the Law](http://common.books24x7.com/toc.asp?bkid=34480)
* [Executive Roadmap to Fraud Prevention and Internal Control: Creating a Culture of Compliance, Second Edition](http://common.books24x7.com/toc.asp?bkid=46106)

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| Featured FinancePro titles: |
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[About FinancePro](http://skillsoft.com/books24x7/product_information/collections/FinancePro.asp)

## Leadership Videos

By Lynn Gallin, Leadership Channel Product Marketing

Leadership Channel is a video-based solution to build or round out your leadership development program. The collection includes downloadable video formats suitable for mobile devices, meeting starters and classroom integration. Videos are filmed in both action-based and story-based formats that appeal to different types of learners and situations. The collection also offers a series of up to seven live, interactive satellite and webcast events annually featuring recognized thought leaders including Pat Lencioni, Seth Godin, Tom Peters, Lynda Gratton and more.

Live Event viewership continues to grow, both during the live webcast and within the archives for on-demand viewing. Dan Pink and Seth Godin, both renowned as being among the leading business thinkers in the world, took the top spots in this year’s list of most popular Live Events. Adam Grant, the youngest tenured professor at Wharton and a leading expert on success, work motivation, and helping and giving behaviors also placed in the top three:

1. [To Sell is Human: The Surprising Truth about Moving Others by Daniel Pink](http://common.books24x7.com/toc.aspx?bkid=55573)

2. [Pick Yourself: Success, Impact and Relevance in the Creative Economy bySeth Godin](http://common.books24x7.com/toc.aspx?bkid=50360)

3. [Give and Take: A Revolutionary Approach to Success by Adam Grant](http://common.books24x7.com/toc.aspx?bkid=55577)

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| Featured Skillsoft Live events: |
| |  |  |  | | --- | --- | --- | | To Sell is Human: The Surprising Truth about Moving Others  by Daniel Pink | Pick Yourself: Success, Impact and Relevance in the Creative Economy  by Seth Godin | [Give and Take: A Revolutionary Approach to Success by Adam Grant](http://common.books24x7.com/toc.aspx?bkid=55577) | |

The top on-demand videos continue to include many older favorites from some of today’s greatest minds in business leadership. Popular leadership themes revolved around communication, managing and coaching others and improving individual performance:

1. [Habit 5: Seek First to Understand, Then to Be Understood by Stephen Covey](http://common.books24x7.com/toc.aspx?bookid=25031)
2. [Holding People Accountable by Patrick Lencioni](http://common.books24x7.com/VideoViewer.aspx?bkid=18992)
3. To Help Others Start with Yourself by Marshall Goldsmith

|  |
| --- |
| Featured Skillsoft leadership channel videos: |
| |  |  |  | | --- | --- | --- | | Habit 5: Seek First to Understand, Then to Be Understood by Stephen Covey | Holding People Accountable by Patrick Lencioni | To Help Others Start with Yourself by Marshall Goldsmith | |

[About Leadership Channel](http://www.skillsoft.com/online-learning-resources/)

## GovEssentials

By Kimberly Lin, Skillsoft Books24x7 Product Management

The GovEssentials collection combines the full text of government-focused books from major publishers with carefully selected public domain content to cover topics that are important to anyone connected with the government. This collection also includes a rich offering of general business and management topics designed to address OPM ECQs.

GovEssentials covers many pertinent areas and subjects, including:

|  |  |
| --- | --- |
| * E-Gov and information technology * Program management for results * Foundations of government * Information security * Leadership and management * Security and homeland defense * Budget and financial management | * Acquisition and contracting * Developing and writing grant proposals * Workforce planning and deployment * Federal government organization * Budget and performance integration * Personnel security; Information security * GPRA; PMA; and GAO reports |

Books centering on communication skills dominated the top of the What’s Popular list in 2013. Titles that occupied the top spots were steadfast favorites from prior years. The number 1, 2, and 3 books were in this order:

* [The Power of Charm: How to Win Anyone Over in Any Situation](http://common.books24x7.com/toc.asp?bkid=13774)
* [When Bad Grammar Happens to Good People: How to Avoid Common Errors in English](http://common.books24x7.com/toc.asp?bkid=4525)
* [Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean](http://common.books24x7.com/toc.asp?bkid=12896)

So what were the favored communication titles? To no surprise, they were:

* [10 Simple Secrets of the World's Greatest Business Communicators](http://common.books24x7.com/toc.asp?bkid=12743)
* [The Conflict Resolution Toolbox: Models & Maps for Analyzing, Diagnosing, and Resolving Conflict](http://common.books24x7.com/toc.asp?bkid=11228)
* [Questions that Work: How to Ask Questions That Will Help You Succeed in Any Business Situation](http://common.books24x7.com/toc.asp?bkid=10412)
* [Trust & Betrayal in the Workplace: Building Effective Relationships in Your Organization, Second Edition](http://common.books24x7.com/toc.asp?bkid=11861)
* [On War and Leadership: The Words of Combat Commanders from Frederick the Great to Norman Schwarzkopf](http://common.books24x7.com/toc.asp?bkid=30588)

New books that surfaced in the top 100 for the very first time were [Federal Cloud Computing: The Definitive Guide for Cloud Service Providers](http://common.books24x7.com/toc.asp?bkid=51020) and [Introduction to Security, Ninth Edition](http://common.books24x7.com/toc.asp?bkid=51068). Books that climbed the most over their previous year’s ranking also focused on security. [Strategic Intelligence: The Intelligence Cycle: The Flow Of Secret Information From Overseas To The Highest Councils Of Government, Volume 2](http://common.books24x7.com/toc.asp?bkid=20282) moved up 245 spots to number 28. [Disaster Recovery Testing: Exercising Your Contingency Plan](http://common.books24x7.com/toc.asp?bkid=14199) migrated from number 206 to 42. Lastly, [Private Security and the Law, Fourth Edition](http://common.books24x7.com/toc.asp?bkid=44722) leaped 86 levels to number 34.

Some of the new and notable titles added to GovEssentials in 2013 were:

* [Security Science: The Theory and Practice of Security](http://common.books24x7.com/toc.aspx?bookid=51011)
* [Wiley GAAP for Governments 2013: Interpretation and Application of Generally Accepted Accounting Principles for State and Local Governments](http://common.books24x7.com/toc.aspx?bookid=52933)
* [Introduction to Intelligence Studies](http://common.books24x7.com/toc.aspx?bookid=51934)
* [Strategic Intelligence Management: National Security Imperatives and Information and Communications Technologies](http://common.books24x7.com/toc.aspx?bookid=51013)
* [Emergency Evacuation Planning for Your Workplace: From Chaos to Life-Saving Solutions](http://common.books24x7.com/toc.aspx?bookid=56051)
* [Managing Federal Government Contracts: The Answer Book](http://common.books24x7.com/toc.aspx?bookid=52594)
* [Homeland Security: The Essentials](http://common.books24x7.com/toc.aspx?bookid=51012)
* [Using Social Media for Global Security](http://common.books24x7.com/toc.aspx?bookid=52920)
* [Intelligent Systems for Security Informatics](http://common.books24x7.com/toc.aspx?bookid=51030)
* [FISMA and the Risk Management Framework: The New Practice of Federal Cyber Security](http://common.books24x7.com/toc.aspx?bookid=47312)
* [Computational Analysis of Terrorist Groups: Lashkar-e-Taiba](http://common.books24x7.com/toc.aspx?bookid=54138)

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| Selected Most PopularGovessentials titles: |
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[About GovEssentials](http://skillsoft.com/books24x7/product_information/collections/GovEssentials.asp)

## Business Skills Courseware

By Russ Howard, Skillsoft Product Management

The top used courses during 2013 shared very similar characteristics as the most popular in 2012, with learners interested in a diverse mix of subject areas from our Business Skills library, including Communications, Project Management, Time Management, and Customer Service. During 2013, the following “Top 10” courses were accessed by the highest number of learners, several of which were in the Top 10 in 2012 as well:

* [Interpersonal Communication: Communicating with Confidence](http://library.skillport.com/coursedesc/comm_21_a01_bs_enus/summary.htm)
* [Business Writing: How to Write Clearly and Concisely](http://library.skillport.com/coursedesc/comm_19_a02_bs_enus/summary.htm)
* [Time Management: Planning and Prioritizing Your Time](http://library.skillport.com/coursedesc/pd_11_a02_bs_enus/summary.htm)
* [Being an Effective Team Member](http://library.skillport.com/coursedesc/team_02_a01_bs_enus/summary.htm)
* [Diversity on the Job: The Importance of Diversity and the Changing Workplace](http://library.skillport.com/coursedesc/pd_07_a01_bs_enus/summary.htm)
* [Customer Service over the Phone](http://library.skillport.com/coursedesc/cust_09_a03_bs_enus/summary.htm)
* [Using E-mail and Instant Messaging Effectively](http://library.skillport.com/coursedesc/comm_17_a01_bs_enus/summary.htm)
* [Interpersonal Communication: Listening Essentials](http://library.skillport.com/coursedesc/comm_21_a03_bs_enus/summary.htm)
* [Customer Service Fundamentals: Building Rapport in Customer Relationships](http://library.skillport.com/coursedesc/cust_09_a01_bs_enus/summary.htm)
* [Interpersonal Communication: Communicating Assertively](http://library.skillport.com/coursedesc/comm_21_a04_bs_enus/summary.htm)

Our Advantage products are also extremely popular with our clients. We offer 41 Leadership Advantage learning tracks, 25 for Professional Advantage, and 20 for Sales Advantage. During 2013, the Top 10 most popular learning tracks in these solutions included:

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| --- | --- | --- |
| **Professional Advantage**  Listening  Problem Solving and Decision Making  Customer Focus  Negotiating  Time Management  Contributing in a Team Environment  Managing Conflict  Emotional Intelligence  Presentation Skills  Written Communication | **Leadership Advantage**  Developing a Business Execution Culture  Building and Leading Teams  Coaching  Accountability  Leading Change  Influence and Persuasion  Strategic Thinking  Managing Performance  Leader as Motivator | **Sales Advantage**  Conducting Effective Discovery Meetings  Understanding Your Company's Value  Organizing Your Sales Approach  Negotiating and Closing  Handling Objections, Resistance, and Questions  Acquiring and Using Customer Knowledge  Gaining Access To Customer Contacts  Creating Powerful Proposals And Presentations  Generating Interest In Solutions  Implementing Solutions |

# Technical

## ITPro

By Kimberly Lin, Skillsoft Books24x7 Product Management

The ITPro collection provides access to the broadest and deepest repository of IT-related information available. It offers the complete, unabridged contents of over 11,000 books, documents and other reference materials that span the spectrum of technology topics, including:

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| --- | --- |
| * Business & culture * Certification & compliance * Computer science * Databases * Desktop & office applications * Enterprise computing * Graphic design & multimedia * Hardware * Oracle technologies | * IBM technologies * Networks & protocols * Operating systems * Programming languages * Security * Software engineering * Telecommunications * Internet & Web development |

In 2013 IT project management, Oracle, SAP, Excel, ITIL (ITIL® is a Registered Trade Mark of AXELOS Limited), and Java were top topics for subscribers.The year saw an influx of books on Oracle 12c, the “world’s first database designed for the cloud,” according to Oracle. Under a quarter of the Excel books accessed in the top 100 addressed Excel 2013, the new, tap-friendly Excel release from Microsoft®.

New books which graced the top 100 for the very first time were:

* [CISSP All-in-One Exam Guide, Sixth Edition](http://common.books24x7.com/toc.asp?bkid=50527)
* [Big Data For Dummies](http://common.books24x7.com/toc.asp?bkid=52660)
* [Excel VBA Programming For Dummies, 3rd Edition](http://common.books24x7.com/toc.asp?bkid=52723)
* [QuickTest Professional Unplugged, Second Edition](http://common.books24x7.com/toc.asp?bkid=50388)
* [RHCSA/RHCE Red Hat Linux Certification Practice Exams with Virtual Machines (Exams EX200 & EX300)](http://common.books24x7.com/toc.asp?bkid=50516)
* [MCSA: Windows Server 2012 Complete Study Guide (Exams 70-410, 70-411, 70-412, and 70-417)](http://common.books24x7.com/toc.asp?bkid=56338)
* [HTML & CSS: Design and Build Web Sites](http://common.books24x7.com/toc.asp?bkid=41781)
* [QTP Descriptive Programming Unplugged](http://common.books24x7.com/toc.asp?bkid=50880)
* [Java SE 7 Programming Essentials](http://common.books24x7.com/toc.asp?bkid=49650)
* [SAP FI: Financial Accounting - ERP ECC6, R/3 4.70](http://common.books24x7.com/toc.asp?bkid=54217)
* [Excel 2013 Bible](http://common.books24x7.com/toc.asp?bkid=52718)
* [MCSD Certification Toolkit (Exam 70-483): Programming in C#](http://common.books24x7.com/toc.asp?bkid=52629)
* [Oracle Certified Professional Java SE 7 Programmer Exams 1Z0-804 and 1Z0-805: A Comprehensive OCPJP 7 Certification Guide](http://common.books24x7.com/toc.asp?bkid=52577)

Subscribers propelled several books upwards on our What’s Popular chart.[Pro ASP.NET MVC 4, Fourth Edition](http://common.books24x7.com/toc.asp?bkid=46637) accelerated 2,481 notches to number 20. [CompTIA Network+ All-in-One Exam Guide, Fifth Edition (Exam N10-005)](http://common.books24x7.com/toc.asp?bkid=47604) ended the year at number 54, up 1,948 spots from the previous year. [Programming in C, Third Edition](http://common.books24x7.com/toc.asp?bkid=36145) advanced 1,165 ranks to arrive at number 49.

As typically is the case, we feature notable books (some recently added) that didn’t land on our list but deserve some attention. They include the latest CCNA exams, unique CompTIA® certifications, as well as new Adobe technologies.

* [CCNA Routing and Switching Study Guide (Exams 100-101, 200-101, and 200-120)](http://common.books24x7.com/toc.aspx?bookid=58132)
* [CCENT Study Guide: Cisco Certified Entry Networking Technician (Exam 100-101 ICND1)](http://common.books24x7.com/toc.aspx?bookid=56263)
* [Agile Extension to the BABOK Guide, Version 1.0](http://common.books24x7.com/toc.aspx?bookid=56082)
* [Photoshop CC For Dummies](http://common.books24x7.com/toc.aspx?bookid=56353)
* [Dreamweaver CC For Dummies](http://common.books24x7.com/toc.aspx?bookid=56282)
* [Adobe Edge Animate CC For Dummies](http://common.books24x7.com/toc.aspx?bookid=52644)
* [Adobe Captivate 7: Beyond the Essentials](http://common.books24x7.com/toc.aspx?bookid=59156)
* [Cloud Essentials: CompTIA Authorized Courseware for Exam CLO-001](http://common.books24x7.com/toc.aspx?bookid=52677)
* [Healthcare Information Technology Exam Guide for CompTIA Healthcare IT Technician and HIT Pro Certifications](http://common.books24x7.com/toc.aspx?bookid=50545)

Big Data has become a big deal for many organizations. Organizations have long amassed large amounts of data and struggled to make sense out of it. “Big data is the capability to manage a huge volume of disparate data, at the right speed, and within the right time frame to allow real-time analysis and reaction.” (Source: [Big Data For Dummies](http://common.books24x7.com/toc.asp?bkid=52660)) To help you get your head around understanding big data, we have these popular books:

* [Big Data Analytics: Turning Big Data into Big Money](http://common.books24x7.com/toc.aspx?bookid=51103)
* [Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses](http://common.books24x7.com/toc.aspx?bookid=51104)
* [Data Warehousing in the Age of Big Data](http://common.books24x7.com/toc.aspx?bookid=54008)
* [Taming The Big Data Tidal Wave: Finding Opportunities in Huge Data Streams with Advanced Analytics](http://common.books24x7.com/toc.aspx?bookid=46238)
* [Too Big to Ignore: The Business Case for Big Data](http://common.books24x7.com/toc.aspx?bookid=52913)

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| Selected Most PopularITpro titles: |
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[About ITPro](http://skillsoft.com/books24x7/product_information/collections/ITPro.asp)

## IT and Desktop Videos

By Priti Shah, Skillsoft Product Management

Skillsoft launched its exclusive IT & Desktop video collections in late September, 2012. These collections comprise 3-5 minute performance support videos delivered by highly skilled and credentialed subject matter experts. The videos highlight specific tasks and features, and are intended for users that are familiar with the specific software or hardware applications.The videos cover a wide range of topics including:

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| * Microsoft Office Applications * Google Apps * Adobe Design & Media Applications * Mobile Application Development * iPad/iPhone Orientation * Social Media * Security Awareness * Windows 8 * Cloud Orientation * Storage | * Virtualization * HTML 5 * Visual Studio * CSS * XML * Java * Ajax * JavaScript * Python * Ruby on Rails |

Skillsoft IT and Desktop Videos is an exciting collection packed with cutting-edge, trendy, and new release IT technologies. This vast collection added 3,340 videos in the past 12 months, and continues to grow rapidly every week.

The top videos covered Excel 2010, Cloud Orientation, Storage, Big Data, Windows 8, Java, Virtualization and Android Application Development subjects.

* [Microsoft Excel 2010: Calculations in Pivot Tables](http://common.books24x7.com/toc.asp?bkid=48032) was number 1
* [Cloud Orientation: Introduction to Cloud Computing](http://common.books24x7.com/toc.asp?bkid=48621) was number 6
* [Storage: Comparison of SAN and NAS](http://common.books24x7.com/toc.asp?bkid=48647) was number 8
* [Microsoft Outlook 2010: Organizing the Inbox](http://common.books24x7.com/toc.asp?bkid=47859) was number 9
* [Big Data: Introduction](http://common.books24x7.com/toc.asp?bkid=48076) was number 15
* [Windows 8: Customizing the Interface](http://common.books24x7.com/toc.asp?bkid=48608) was number 16
* [Java: Creating and Compiling Java with the Command Line](http://common.books24x7.com/toc.asp?bkid=48904) was number 21
* [Virtualization: Creating a Virtual Machine](http://common.books24x7.com/toc.asp?bkid=48653) was number 23
* [Android Application Development: Android Project Components](http://common.books24x7.com/toc.asp?bkid=48547) was number 26

Three subjects which materialized for the very first time on our chart covered Excel 2013, Python and OneNote 2013. The specific videos were:

* [Python: Working with Strings](http://common.books24x7.com/toc.aspx?bookid=48859)
* [Python: Regular Expressions](http://common.books24x7.com/toc.aspx?bookid=48867)
* [Python: Conditional Statements](http://common.books24x7.com/toc.aspx?bookid=48863)
* [Microsoft OneNote 2013 – Best Practices](http://common.books24x7.com/toc.aspx?bookid=50794)
* [Microsoft Excel 2013: Add a Calculation Using the Paste Function](http://common.books24x7.com/toc.aspx?bookid=51843)

Skillsoft IT and Desktop Videos addressed many current technologies in 2013, including the Adobe CC suite, Adobe Captivate 7, Adobe AIR 3, iOS 7, popular Autodesk 2014 software (Maya, AutoCAD, 3ds Max), Microsoft Dynamics CRM 2013, IBM Notes 9, Ruby on Rails, Microsoft InfoPath 2013, Microsoft Visio 2013, Microsoft Windows 8.1, Windows PowerShell, Microsoft Windows Server 2012 R2 and more. To browse a video set, run a search by Title in Skillsoft Books24x7.

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| Selected Most PopularIT ViDEO titles: |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | [Storage: Comparison of SAN and NAS](http://common.books24x7.com/toc.aspx?bookid=48647) | [Cloud Orientation: Introduction to Cloud Computing](http://common.books24x7.com/toc.aspx?bookid=48621) | [Java: Creating and Compiling Java with the Command Line](http://common.books24x7.com/toc.aspx?bookid=48904) | [Security Essentials: Recognizing E-mail Scams](http://common.books24x7.com/toc.aspx?bookid=48445) | [Big Data: Analytics](http://common.books24x7.com/toc.aspx?bookid=53080) | |

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| Selected Most PopularDeskTOP VIDEO titles: |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | [Microsoft Excel 2010: Calculations in Pivot Tables](http://common.books24x7.com/toc.aspx?bookid=48032) | [Microsoft Outlook 2010: Organizing the Inbox](http://common.books24x7.com/toc.aspx?bookid=47859) | [Microsoft Excel 2013: Add a Calculation Using the Paste Function](http://common.books24x7.com/toc.aspx?bookid=51843) | [Windows 8: Customizing the Interface](http://common.books24x7.com/toc.aspx?bookid=48608) | [Microsoft OneNote 2013 – Best Practice](http://common.books24x7.com/toc.aspx?bookid=50794)s | |

[About IT and Desktop Videos](http://www.skillsoft.com/infocenter/brochures/documents/Skillsoft_IT_and_Desktop_video_Data.pdf)

## OfficeEssentials

By Kimberly Lin, Skillsoft Books24x7 Product Management

The OfficeEssentials collection is packed with essential time-saving solutions, troubleshooting tips, feature specifics and workarounds on such topics as PC basics, Web browsers, mobile devices, Windows® and Macintosh® operating systems, Adobe® Photoshop®, Microsoft® Office and many others.

Very little change occurred for the top titles on our chart. The top five from 2012 remained in the top five for 2013 – evidence of the incredible popularity of these titles. The prominent newcomer was [Excel VBA Programming For Dummies, 3rd Edition](http://common.books24x7.com/toc.asp?bkid=52723). This latest book from John Walkenbach, published in 2013, rang in the year at number 4. The number 1, 2, 3 and 5 titles for 2013 were in this order: [Excel 2010 Power Programming with VBA](http://common.books24x7.com/toc.asp?bkid=34798), [Learn Excel 2007-2010 From Mr Excel: 512 Excel Mysteries Solved](http://common.books24x7.com/toc.asp?bkid=43547), [Microsoft SharePoint 2010 For Dummies](http://common.books24x7.com/toc.asp?bkid=34920) and [Excel 2010 Bible](http://common.books24x7.com/toc.asp?bkid=40646).

The two biggest gainers for the year – jumping 548 places to number 44 and 355 places to number 99 – were [Excel 2010 Business Basics and Beyond](http://common.books24x7.com/toc.asp?bkid=50325) and [iPad 2 All-in-One for Dummies, 3rd Edition](http://common.books24x7.com/toc.asp?bkid=45051) respectively.

Thirty-five new titles made it into the top 100 for the very first time. To no surprise, many titles addressed Microsoft Office 2013, which was released in 2013. Here are some of these books:

* [Balanced Scorecards & Operational Dashboards with Microsoft Excel, Second Edition](http://common.books24x7.com/toc.asp?bkid=51102)
* [Excel 2013 Bible](http://common.books24x7.com/toc.asp?bkid=52718)
* [Windows 8 Bible](http://common.books24x7.com/toc.asp?bkid=49801)
* [Excel 2013 Formulas](http://common.books24x7.com/toc.asp?bkid=52719)
* [Excel 2013 Power Programming with VBA](http://common.books24x7.com/toc.asp?bkid=52720)
* [Google Secrets: Do What You Never Thought Possible with Google](http://common.books24x7.com/toc.asp?bkid=41810)
* [Mastering VBA for Office 2010](http://common.books24x7.com/toc.asp?bkid=52798)
* [Access 2013 Bible](http://common.books24x7.com/toc.asp?bkid=52640)
* [101 Excel 2013 Tips, Tricks & Timesavers](http://common.books24x7.com/toc.asp?bkid=56223)
* [Ctrl+Shift+Enter: Mastering Excel Array Formulas](http://common.books24x7.com/toc.asp?bkid=57398)
* [Microsoft Outlook 2013 For Dummies](http://common.books24x7.com/toc.asp?bkid=52826)
* [Microsoft Office 2013 Bible](http://common.books24x7.com/toc.asp?bkid=52816)
* [SharePoint 2013 User's Guide: Learning Microsoft's Business Collaboration Platform, Fourth Edition](http://common.books24x7.com/toc.asp?bkid=52978)
* [Siri For Dummies](http://common.books24x7.com/toc.asp?bkid=51249)
* [Microsoft Project 2013 For Dummies](http://common.books24x7.com/toc.asp?bkid=52844)

Other new titles not on our chart but sure to gain traction in 2014 are fresh updates to software from Microsoft, Apple® and Intuit.

* [QuickBooks 2014](http://common.books24x7.com/toc.aspx?bookid=59132)
* [Windows 8.1 For Dummies](http://common.books24x7.com/toc.aspx?bookid=58225)
* [OS X Mavericks for Dummies](http://common.books24x7.com/toc.aspx?bookid=58186)
* [Quicken 2014 for Dummies](http://common.books24x7.com/toc.aspx?bookid=58196)

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| Selected Most PopularOFFICEESSENTIALS titles: |
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[About OfficeEssentials](http://skillsoft.com/books24x7/product_information/collections/OfficeEssentials.asp)

## AnalystPerspectives

By Jim Zimmermann, Skillsoft Books24x7 Product Marketing

AnalystPerspectives summarizes the views of many different analyst firms and provides insight into their research and opinions in a context that helps planners and decision makers at all levels make better informed decisions. The collection includes the exclusive AnalystPerspectives Weekly Scan newsletter, summary reports, and full-text premium research reports from leading analyst firms.

Mobile and related devices and technologies were the most popular topics for 2013 with 24 titles making it into the top 100, followed by Cloud with 17 titles, Big Data with 12 titles, ITIL with 6 titles, and BYOD with 3 titles.

The most popular title for 2013 was [Cloud Computing Fundamentals by Ovum](http://common.books24x7.com/toc.asp?bkid=40320) followed by [Big Data in ICT and Telecom: Transforming Industry Verticals 2012 – 2017 by Mind Commerce](http://common.books24x7.com/toc.asp?bkid=49874)[and IT Strategy and Architecture: Creating an Enterprise Model to Support IT Strategic Planning by Butler Group](http://common.books24x7.com/toc.asp?bkid=30460).

Other popular titles in the top 100 included [Beyond Cloud Computing: Mobile Communications, Applications, Content, and Commerce in the Cloud by Mind Commerce,](http://common.books24x7.com/toc.asp?bkid=56885)[Bring Your Own Device (BYOD) vs. Corporate Owned-Personally Enabled (COPE) Strategy for Enterprise Mobility by Mind Commerce,](http://common.books24x7.com/toc.asp?bkid=52559) [Analyst Predictions For 2013 by Books24x7, Inc., and](http://common.books24x7.com/toc.asp?bkid=51706)[Beyond Big Data: The New Information Economy by Quocirca.](http://common.books24x7.com/toc.asp?bkid=54401)

The analyst firm Mind Commerce had six titles in the top 10 and 43 of the top 100 titles, making them the most popular of the AnalystPerspectives Content Partners.

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| Selected Most Popular analystperspectives titles: |
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[About AnalystPerspectives](http://skillsoft.com/Books24x7/Product_Information/Collections/AnalystPerspectives.asp)

## IT Skills Courseware Collection

By Priti Shah, Skillsoft Product Management

The IT course Collection comprises over 1,800 assets, targeting a range of technologies and certification areas that are of particular interest to technicalprofessionals.

For the second year in a row,[Fundamentals of Software Testing](http://www.skillsoft.com/catalog/detail.asp?CourseCode=sd_sftf_a01_it_enus)ended the year at number 1. Courses that came in at number 2 and number 3 were missing from last year’s What’s Popular list. They were (in order) [CompTIA A+ 220-801: Laptops](http://www.skillsoft.com/catalog/detail.asp?CourseCode=cs_apel_a08_it_enus) and [Getting Started with Windows 7](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mw_mweu_a01_dt_enus). Here are the rankings for other courses in the top 10:

* [Control Fundamentals and Security Threats](http://www.skillsoft.com/catalog/detail.asp?CourseCode=cs_styp_a01_it_enus) –↑ 22 to number 4
* [Testing Throughout the Software Life Cycle](http://www.skillsoft.com/catalog/detail.asp?CourseCode=sd_sftf_a02_it_enus) – ↓ 1 to number 5
* [CompTIA Network+ 2012: Networking Concepts Part 1](http://www.skillsoft.com/catalog/detail.asp?CourseCode=cs_ctmt_a01_it_enus) – ↑ 49 to number 6
* [CompTIA A+ 220-801: BIOS and Motherboards](http://www.skillsoft.com/catalog/detail.asp?CourseCode=cs_apel_a01_it_enus) – newcomer at number 7
* [UNIX Fundamentals: Overview](http://www.skillsoft.com/catalog/detail.asp?CourseCode=lu_unix_a01_it_enus) – ↓ 1 to number 8
* [UNIX Fundamentals: Shell Scripting Basics](http://www.skillsoft.com/catalog/detail.asp?CourseCode=lu_unix_a02_it_enus) – ↓ 3 to number 9
* [ICND1 2.0: Networking, Communications, and LANs](http://www.skillsoft.com/catalog/detail.asp?CourseCode=cc_icne_a01_it_enus) – new course at number 10

Other courses that improved their rankings the most over 2012 were:

* [Network Protocols, Attacks, and Defenses](http://www.skillsoft.com/catalog/detail.asp?CourseCode=cs_styp_a02_it_enus)↑ 56 to number 23
* [C++ Programming: Classes and Data Abstraction](http://www.skillsoft.com/catalog/detail.asp?CourseCode=116672_ENG)↑ 44 to number 47
* [Java SE7 Fundamentals: Introduction to Java](http://www.skillsoft.com/catalog/detail.asp?CourseCode=jl_jsef_a01_it_enus)↑ 41 to number 24

In viewing the top 100 IT courses, approximately 80% of the usage centered on:

* CompTIA Networking, Internetworking, and Security Technologies (18%)
* CompTIA A+ (14%)
* Microsoft Windows 7 (9%)
* Generic Languages (8%)
* Software Testing Foundations (8%)
* Cisco (5%)
* Java 2 Programming (4%)
* Systems and Database Design (4%)
* Oracle 11g (3%)
* Software Programming Fundamentals (3%)
* UNIX (3%)

Spotlighted in this edition of the What’s Popular newsletter are some new, notable, need-to-know, series. The *ICND1 2.0: Interconnecting Cisco Networking Devices Part 1* series brings together 13 new courses for the 100-101 Cisco certification. The *ICND2 2.0: Interconnecting Cisco Networking Devices Part 2* series provides 10 new courses for the 200-101 Cisco exam. Both the Certified Information Systems Security Professional (CISSP) and Certified Information Security Manager (CISM) series have also been updated to 2013.

## Desktop Skills Courseware Collection

By Priti Shah, Skillsoft Product Management

Our Desktop Skillscomprise over 400 courses, the vast majority of which deal with Microsoft Office products. Consequently, Microsoft Office, and specifically Excel, dominates the top 10 for 2013:

* [Getting Started with Excel 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bexl_a01_dt_enus) – unchanged from last year, still at number 1
* [Getting Started with Excel 2007](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bgex_a01_dt_enus) – newcomer to the chart at number 2
* [Applying Basic Data Formatting in Excel 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bexl_a02_dt_enus) – ↑ 5 to number 3
* [Getting Started with Word 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bwrd_a01_dt_enus) – ↑ 1 to number 4
* [Using Basic Formulas in Excel 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bexl_a08_dt_enus) – ↑ 9 to number 5
* [Excel 2007 Formulas and Functions](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bgex_a04_dt_enus) – ↓ 4 to number 6
* [Getting Started with Word 2007](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bgwd_a01_dt_enus) – ↑ 3 to number 7
* [Introduction to Project Management using Project 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bprj_a01_dt_enus) – ↑ 8 to number 17
* [PivotTables and PivotCharts in Excel 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_aexl_a07_dt_enus) – ↑18 to number 9
* [Getting Started with Outlook 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bout_a01_dt_enus) – ↓ 3 to number 10

Courses that made their way into the top 100 for the first time were:

* [PivotTable Filters, Calculations, and PowerPivot](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_aexl_a08_dt_enus)
* [Windows 8: New Features and Common Tasks](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mw_eteu_a01_dt_enus)
* [Building a Schedule with Project 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bprj_a05_dt_enus)
* [Using Multimedia and Animations in PowerPoint 2010](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_bppt_a04_dt_enus)
* [Microsoft Office 2010: Getting Started with Lync](http://www.skillsoft.com/catalog/detail.asp?CourseCode=mo_lync_a01_dt_enus)

In viewing the top 100 desktop courses, approximately 90% of the usage falls into the following categories:

1. Microsoft Office 2010 (60%)
2. Microsoft Office 2007 (26%)
3. Adobe (3%)
4. Microsoft Windows 7 (3%)

A new and important addition to Desktop Skills is Microsoft Office 2013. The Microsoft Office 2013 curriculum delivers 64 impactful courses assembled under 13 series, which include beginning and advanced Word, Excel, Outlook, PowerPoint and SharePoint. Take these courses for a test drive, as they are sure to appear on next year’s What’s Popular chart!

## EngineeringPro

By Kimberly Lin, Skillsoft Books24x7 Product Management

EngineeringPro delivers the full content of thousands of the best and latest science and engineering books. This collection presents in-depth insight into technological advances, material and chemical behavior, devices and instrumentation, extensive fundamental theory and design, and much more. EngineeringPro is packed with process improvement and reference materials spanning project management, drafting programs, popular handbooks, safety and health, hard sciences, sustainability, telecommunications, optics and a wide range of cross-industry engineering topics.

Popular titles from last year are back on our What’s Popular chart. One book featured last year in the top 10, [A Practical Guide to SysML: The Systems Modeling Language, Second Edition](http://common.books24x7.com/toc.asp?bkid=44718), came in as number 5 in 2013. [Interpretation of Geometric Dimensioning and Tolerancing, Third Edition](http://common.books24x7.com/toc.asp?bkid=36038) and [Complete Electronics](http://common.books24x7.com/toc.asp?bkid=49570) -- both in the top 30 a year ago -- were number 6 and 7 respectively this year.

Some titles had surprising performances. [Intermodal Freight Transport](http://common.books24x7.com/toc.asp?bkid=17860)sprinted an astonishing 2,384 levels to end the year at number 55. [Engineering Mega-Systems: The Challenge of Systems Engineering in the Information Age](http://common.books24x7.com/toc.asp?bkid=26423) moved sharply upwards 1,272 spots to number 56. [LTE for UMTS: OFDMA and SC-FDMA Based Radio Access](http://common.books24x7.com/toc.asp?bkid=33747) bumped up to number 61 from 485 last year.

Many newcomers made their way onto our top 100 list. Of the sixteen first timers, these are some of the intriguing books:

* [Numerical Methods Using Matlab, Third Edition](http://common.books24x7.com/toc.asp?bkid=51065)
* [Software Engineering for Embedded Systems: Methods, Practical Techniques, and Applications](http://common.books24x7.com/toc.asp?bkid=53999)
* [Industrial Statistics with Minitab](http://common.books24x7.com/toc.asp?bkid=49630)
* [Embedded Systems Architecture: A Comprehensive Guide for Engineers and Programmers, Second Edition](http://common.books24x7.com/toc.asp?bkid=51067)
* [Quantum Computing: A Gentle Introduction](http://common.books24x7.com/toc.asp?bkid=52592)
* [Tactical Wireless Communications and Networks: Design Concepts and Challenges](http://common.books24x7.com/toc.asp?bkid=49750)
* [Aircraft Systems Integration of Air-Launched Weapons](http://common.books24x7.com/toc.asp?bkid=52648)
* [Aircraft Design: A Systems Engineering Approach](http://common.books24x7.com/toc.asp?bkid=46799)
* [Large-Scale Solar Power Systems: Construction and Economics](http://common.books24x7.com/toc.asp?bkid=50214)

The year was packed with great new content for EngineeringPro. Spotlighted here are new titles from ASHRAE as well as ASHRAE’s specialty Datacom series.

* [Best Practices for Datacom Facility Energy Efficiency, Second Edition](http://common.books24x7.com/toc.aspx?bookid=58371)
* [Green Tips for Data Centers](http://common.books24x7.com/toc.aspx?bookid=58370)
* [Liquid Cooling Guidelines for Datacom Equipment Centers](http://common.books24x7.com/toc.aspx?bookid=58369)
* [Datacom Equipment Power Trends and Cooling Applications, Second Edition](http://common.books24x7.com/toc.aspx?bookid=58361)
* [Real-Time Energy Consumption Measurements in Data Centers](http://common.books24x7.com/toc.aspx?bookid=58362)
* [Thermal Guidelines for Data Processing Environments, Third Edition](http://common.books24x7.com/toc.aspx?bookid=58360)
* [Performance Measurement Protocols for Commercial Buildings: Best Practices Guide](http://common.books24x7.com/toc.aspx?bookid=58367)
* [Principles of Heating; Ventilating and Air Conditioning, 7th Edition](http://common.books24x7.com/toc.aspx?bookid=58366)
* [HVAC Design Manual for Hospitals and Clinics, Second Edition](http://common.books24x7.com/toc.aspx?bookid=58365)
* [District Heating Guide](http://common.books24x7.com/toc.aspx?bookid=58363)

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| Selected Most PopularEngineeringpro titles: |
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[About EngineeringPro](http://skillsoft.com/books24x7/product_information/collections/EngineeringPro.asp)

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*Please feel free to contact any members of the teams with questions. If you have questions about a specific collection, please direct your inquiry to the appropriate person based on the list above.*

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